



COLLEGE OF IMAGING ADMINISTRATORS

a nonprofit organization for medical imaging professionals

www.askcia.com

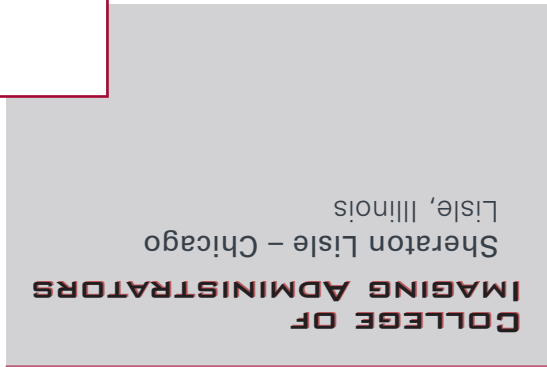


*Sheraton Lisle - Chicago
formerly Wyndham Lisle - Chicago*

Eighteenth Annual Spring Assembly Thursday, May 5 – Friday, May 6, 2016

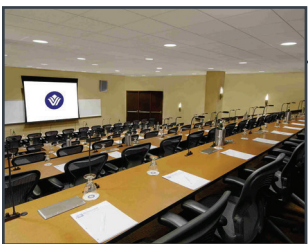
Sheraton Lisle – Chicago
3000 Warrenville Road
Lisle, Illinois 60532
630-505-1000

Reservation link: www.Sheraton.com/Lisle



COLLEGE OF IMAGING ADMINISTRATORS

Eighteenth Annual Assembly • Thursday, May 5 – Friday, May 6, 2016



Join the Assembly

Once again, we welcome you to join your professional colleagues to consider new issues and directions in diagnostic imaging administration. This year's annual assembly offers you a special opportunity to learn more about the vital issues facing radiology administrators and to network with your peers in this dynamic and rapidly evolving profession.

What is the CIA?

The College of Imaging Administrators is a nonprofit professional organization providing administrative, business, marketing, technical information and support to imaging managers, directors, administrators and others engaged in the practice of radiology and diagnostic imaging management. Formed in 1998, the CIA offers education, networking and mentorship opportunities aimed at solving the many challenges of managing today's hospital imaging center, private radiology practice, free-standing MRI center, specialty clinic and outpatient imaging center. CIA programs are supported through the contributions of its many generous individual and corporate sponsors.

Learning Objectives

The goal of the Spring Assembly is to bring together leaders in diagnostic imaging to educate and increase your understanding of the clinical and operational issues of new and emerging technologies.

Educational Credit

Application is being made to the ASRT for fourteen (14) Continuing Education Units (CEU). Participants seeking educational credit will be required to sign an attendance roster at the completion of each session. A certificate of attendance will be issued for each day attended. Certificates will be emailed to registrant no later than May 12, 2016. Registrants must sign at each session to receive credit.

Professional Opportunities

The CIA offers excellent networking opportunities for individuals aspiring toward careers in imaging management. Many CIA members are willing to establish informal mentoring assistance to interested individuals.



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<h3>Faculty</h3> <p>Bonnie Cowan Angie Duffy BS RT (R) RDMS Vinobalan Durairaj, Ph.D., DABR Brian Gale, M.D. Ari Goldberg, Ph.D. Camille Grubbs Kevin Kaakaji, M.D. Tom Luetkemeyer, J.D. Todd Parrish, Ph.D. Mario Pistilli, MBA, CNMT Laurie Schachtner, Ph.D., MBA, FACHE, CRA, RT (R) (M) Rajit Shetty, M.D. Tom Szostak Joshua Tepper, M.D.</p>	<h3>Sponsors</h3> <p>Carestream Health Delta Medical Systems DuPage Medical Group eRAD Gamma Medica, Inc. GE Healthcare Hinshaw & Culbertson, LLP Hitachi Medical Systems Hologic, Inc. Imaging Conference & Expo Invivo Joliet Radiological Services Corporation Konica Minolta Medical Imaging, USA, Inc. NXC Imaging Presence Health Presence Saint Joseph Medical Center Shared Medical Services Siemens Medical Toshiba West Physics</p>	<h3>Officers</h3> <p>Debra Caruso, President <i>Westlake Hospital</i> Michael DiVarco, President Elect <i>Sinai Health</i> Greg Pilat, Treasurer <i>Advocate Health Care</i> Rosa Perez-Cuevas, Past President <i>Presence Health</i> Sherry Hacker, Secretary <i>Palos Medical Group</i></p> <h3>Board of Directors</h3> <p>Michael Busky <i>Advocate Good Samaritan Hospital</i> Linda Castello <i>Presence Health</i> Amy Wendt <i>DuPage Medical Group</i> Gayle Kleck <i>Emeritus Member</i> Kindy Vaughn <i>Presence Health</i></p> <h3>Committee Members</h3> <p>Michael Kaitson <i>Lindenhurst, Illinois</i> Terry Larson <i>Marobfield Clinic</i> Jeffrey Lynch <i>Radiology and Nuclear Consultants</i> John McGreevy <i>Schaumburg, Illinois</i> Vidal McNeal <i>Plainfield, Illinois</i> Gene Santilli <i>Marobfield Clinic</i> Ray Trzeciak <i>High Tech Medical Park</i> Heather Wojcikowski <i>Community Imaging</i> Julie Zierer <i>The Diagnostic and Treatment Center</i></p> 
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Thursday, May 5, 2016

Friday, May 6, 2016

<p>6:30am Registration Opens 7:00am Continental Breakfast 7:45am First Business Session SESSION 1 8:00am Imaging 3.0 Volume to Value Rajit Shetty, MD - <i>Sponsored by: DuPage Medical Group</i></p> <p>SESSION 2 9:00am Status of Breast Tomosynthesis / Reimbursement Camille Grubbs - <i>Sponsored by: Hologic Inc.</i></p> <p>10:00am Break - <i>Sponsored by: Shared Medical Services</i> Visit Vendor Booths SESSION 3 10:30am Functional MR Todd B. Parrish, Ph.D. - <i>Sponsored by: Siemens Medical</i></p> <p>SESSION 4 11:25am The Big Problem with Diagnostic Test Results Brian Gale, MD - <i>Sponsored by: eRAD</i></p> <p>12:15pm Lunch Network Opportunity SESSION 5 1:00pm Patient Satisfaction – “What Matters Most” Mario Pistilli, MBA, CNMT - Manager, Imaging - <i>Sponsored by: Presence Saint Joseph Medical Center</i> SESSION 6 2:00pm IR – Interventional Radiology Joshua Tepper, MD - <i>Sponsored by: Joliet Radiological Services Corporation</i></p> <p>3:00pm Break - <i>Sponsored by: Konica Minolta Medical Imaging</i> Visit Vendor Booths SESSION 7 & 8 3:30pm Radiology Legal Update 2016 Tom Luetkemeyer, J.D., Hinshaw & Culbertson, LLP - <i>Sponsored by: Hinshaw & Culbertson, LLP</i></p> <p>5:15-6:15pm Cocktail Hour - <i>Sponsored by: West Physics</i> 6:15pm Dinner</p>	<p>6:30am Registration Opens 7:00am Continental Breakfast 7:45am Second Business Session (Ballot) SESSION 9 8:00am Implementation of a CT Dose Program – What Managers Need to Know Vinobalan Durairaj, Ph.D., DABR - <i>Sponsored by: West Physics</i></p> <p>SESSION 10 9:00am Annual ACO / Imaging Economics Update Tom Szostak - <i>Sponsored by: Toshiba</i></p> <p>10:00am Break - <i>Sponsored by: Imaging Conference & Expo</i> Visit Vendor Booths</p> <p>SESSION 11 10:30am Prostate and Uronav Ari Goldberg, MD, Ph.D. Medical Director, Body Imaging & MRI – Loyola Medical Center - <i>Sponsored by: Invivo</i></p> <p>SESSION 12 11:25am MSK Ultrasound – Developing a Program Kevin Kaakaji, MD and Angie Duffy, BS RT (R) RDMS - <i>Sponsored by: DuPage Medical Group</i></p> <p>12:15pm Lunch Network Opportunity SESSION 13 1:10pm How to Staff for Maximum Productivity Laurie Schachtner Ph.D., MBA, FACHE, CRA, RT (R) (M) - <i>Sponsored by: Presence St. Joseph Hospital - Elgin</i></p> <p>SESSION 14 2:20pm Introduction to Automated Breast Ultrasound for Screening Women with Dense Breasts Anju Tomar - <i>Sponsored by: GE Healthcare</i></p> <p>3:10-3:30pm Closing Business Section</p>
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Mail this completed registration to: COLLEGE OF IMAGING ADMINISTRATORS, c/o Greg Pilat, P.O. Box 3091, Oak Brook, IL 60522-3091
 WEB: www.askcia.com

Name _____
 Organization _____
 Mailing Address _____

 Phone _____ Fax _____ Email _____

Registration Fees: *(Includes all meals, breaks and materials)*
 Preferred registration due date - April 5, 2016

- Two-Day Registration _____ \$295.00
- One-Day Registration *(Thurs.)* _____ \$195.00
- One-Day Registration *(Fri.)* _____ \$160.00

Do You Plan on Attending Thursday's Dinner: _____ (Yes/No)
Do You Plan to: _____ Commute _____ Reserve Room at Sheraton-Lisle

Groups of 5 or more are eligible for reduced rates. Contact Greg Pilat at greg.pilat@advocatehealth.com
 Please make checks payable to: COLLEGE OF IMAGING ADMINISTRATORS c/o Greg Pilat

CREDIT:
 Application has been submitted for CEU's from ASRT
 Certifications will be emailed to registrant no later than May 12, 2016.
 Registrants must sign in to receive credit.

Registration Form

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Eighteenth Annual Assembly

CANCELLATION POLICY:
 Cancellation of registration must be received in writing by April 18th, 2016. No refunds will be issued after this date. You may send a substitute in your place. Please advise the CIA of the Substitute's name.

SHERATON-LISLE RESERVATIONS:
 A special room rates of: \$99.00 for a single or double room, plus local sales tax, is available for all conference attendees.

DEAR COLLEAGUES:
 There are nine members of the Board of Directors: officers are identified at their first meeting after the Spring Assembly. At the Seventeenth Annual Spring Assembly in 2016, **we shall need to elect 4 people to the Board of Directors for a two-year term.** Current members are eligible for reelection. Please take a moment to give us the names of any person you feel would be eligible to serve in this important capacity. Go to www.askcia.com and under the Members section click on Nominations and follow the instructions. Thank you.

TO RESERVE A ROOM:
 Contact the Reservations Department at the Sheraton-Lisle at 650-505-1000. You are eligible for the special room rate. Reserve your room prior to April 5, 2016 to receive the special reduced rate. To qualify, remember to identify the College of Imaging Administrators as the conference event.

