

COLLEGE OF IMAGING ADMINISTRATORS

Twentieth Annual Assembly • Thursday, May 3 – Friday, May 4, 2018

Faculty

Jacqueline Bailey
Robert Bridwell, MD, MBA
Vino Durairaj
Tom Luetkemeyer
Michael Mabry
Dhruv Mehta
Dr. David Rhew, CMO
Dr. Nasir Siddiqui
Larry Siebs
Mark Stribling
Tom Szostak
Lee Tkachuk
David Waldron
Cynthia Zeckmeister

Sponsors*

(as of print date)

Canon Medical Systems USA, Inc.
Carestream Health, Inc.*
Delta Medical Systems*
DMG*
eRAD, Inc.*
GE Healthcare*
Hinshaw & Culbertson, LLP*
Hitachi Healthcare
Hologic*
Konica Minolta Healthcare Americas, Inc.*
Mindray
Philips Healthcare*
RPS Imaging*
Samsung Healthcare*
SG2*
Shared Imaging
Shimadzu Medical Systems, USA
Siemens Medical*
SpeechCheck, Inc.
Toshiba America Medical Systems, Inc.*
West Physics*
Zevacor

* includes prior year

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DuPage Medical Group
Mike DiVarco, Past President
Sinai Health
Greg Pilat, Treasurer
Advocate Health Care
Heather Vojcihoski, Secretary
Community Imaging
Timothy Musacchio, President Elect
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St. Anthony Hospital

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DuPage Medical Group
Jeff Lynch
Radiology & Nuclear Consultants
John McGreevy
Schaumburg, Illinois
Vidal McNeal
Sinai Health
Gene Santilli
Marsfield Clinic



Thursday, May 3, 2018

6:30 AM	Registration Opens
7:00 AM	Continental Breakfast – <i>Sponsored by Canon Medical Systems, USA, Inc.</i>
7:45 AM	First Business Session
Session 1	Use of Artificial Intelligence in Radiology
8:00 AM	Dr. David Rhew, CMO – <i>Sponsored by RPS Imaging</i>
Session 2	Radiation Dose Optimization
9:00 AM	Dr. Nasir Siddiqui – <i>Sponsored by DMG</i>
Visit Vendor Booths	Break – <i>Sponsored by Carestream Health, Inc.</i>
10:00 AM	
Session 3	CMS Updates and Reimbursement
10:30 AM	Michael Mabry – <i>Sponsored by eRAD, Inc.</i>
Session 4	The Impact of Fully Digital PET/CT on Precision Medicine
11:25 AM	Dhruv Mehta – <i>Sponsored by Philips Healthcare</i>
Network Opportunity	Lunch – <i>Sponsored by Konica Minolta Healthcare</i>
12:15 PM	
Session 5	Prostate-Molecular Imaging
1:00 PM	Robert Bridwell, MD, MBA – <i>Sponsored by Zevacor</i>
Session 6	Cybersecurity in Healthcare
2:00 PM	Cynthia Zeckmeister – <i>Sponsored by GE Healthcare</i>
Visit Vendor Booths	Break – <i>Sponsored by Mindray</i>
3:00 PM	
Session 7 & 8	Radiology Legal Updates 2018
3:30 PM	Tom Luetkemeyer, J.D. – <i>Sponsored by Hinshaw & Culbertson, LLP</i>
5:15-6:15 PM	Cocktails and Appetizers – <i>Sponsored by eRAD, Inc.</i>

Friday, May 4, 2018

6:30 AM	Registration Opens
7:00 AM	Continental Breakfast – <i>Sponsored by Shimadzu Medical Systems, USA</i>
7:45 AM	Second Business Session (Ballot)
Session 9	Procurement
8:00 AM	Larry Siebs and David Waldron – <i>Sponsored by Shared Imaging</i>
Session 10	Healthcare Policy & Market Updates
9:00 AM	Tom Szostak – <i>Sponsored by Toshiba America Medical Systems, Inc</i>
Visit Vendor Booths	Break – <i>Sponsored by College of Imaging Administrators</i>
10:00 AM	
Session 11	Social Media and Marketing in Radiology
10:30 AM	Lee Tkachuk – <i>Sponsored by SpeechCheck, Inc.</i>
Session 12	MRI Safety
11:25 AM	Vino Durairaj – <i>Sponsored by West Physics</i>
Network Opportunity	Lunch – <i>Sponsored by Sponsored by College of Imaging Administrators</i>
12:15 PM	
Session 13	Women's Imaging
1:10 PM	Jacqueline Bailey – <i>Sponsored by Siemens Medical</i>
Session 14	Automated Breast Ultrasound
2:10 PM	Mark Stribling – <i>Sponsored by Hitachi Healthcare</i>
Closing Business	
Session	
3:00-3:30 PM	

Mail this completed registration to: COLLEGE OF IMAGING ADMINISTRATORS, c/o Greg Pilat, P.O. Box 3091, Oak Brook, IL 60522-3091
Or Register and pay online at www.askcia.com

Name _____
Organization _____
Mailing Address _____
Phone _____ Email _____

Registration Form

COLLEGE OF IMAGING ADMINISTRATORS Twentieth Annual Assembly

CANCELLATION POLICY:

Cancellation of registration must be received in writing by April 21st, 2018. No refunds will be issued after this date. You may send a substitute in your place. Please advise the CIA of the Substitute's name.

DEAR COLLEAGUES:

There are nine members of the Board of Directors: officers are identified at their first meeting after the Spring Assembly. At the Twentieth Annual Spring Assembly in 2018, **we shall need to elect 5 people to the Board of Directors for a two-year term.** Current members are eligible for reelection. Please take a moment to give us the names of any person you feel would be eligible to serve in this important capacity. Go to www.askcia.com and under the Members section click on Nominations and follow the instructions. Thank you.

SHERATON-LISLE RESERVATIONS:

To be eligible for our special room rate (\$99 for single or double room, plus local sales tax) reserve your room prior to April 4, 2018. A personalized web site for CIA has been created for room reservations. You can access the site to learn more about the event and to book, modify, or cancel a reservation through May 3, 2018. Use the following web address to access the site: www.starwoodmeeting.com/Book/CIA2018. You may also call the Registrations Department at the Sheraton-Lisle (630-505-1000) and remember to identify the CIA as the conference event.

Registration Fees: (Includes all meals, breaks and materials)

Preferred registration due date - April 7, 2018

Two-Day Registration _____ \$295.00
One-Day Registration (Thurs.) _____ \$195.00
One-Day Registration (Fri.) _____ \$160.00

Do You Plan on Attending

Thursday's Cocktail Hour & Appetizer _____ (Yes/No)

Do You Plan to: _____ Commute _____ Reserve Room at
Sheraton-Lisle

Please make checks payable to: COLLEGE OF IMAGING ADMINISTRATORS c/o Greg Pilat

CREDIT:

Application has been submitted for CEU's from ASRT

Certifications will be emailed to registrant no later than May 10, 2018. Registrants must sign in to receive credit.



COLLEGE OF IMAGING ADMINISTRATORS

a nonprofit organization for medical imaging professionals

www.askcia.com



CIA Education Alliance Fund proudly sponsored by West Physics

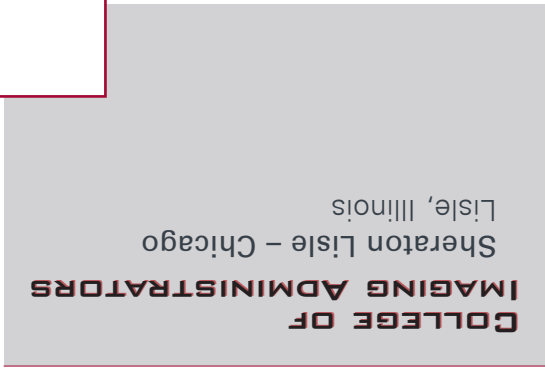


Sheraton Lisle — Chicago
formerly Wyndham Lisle — Chicago

Twentieth Annual Spring Assembly Thursday, May 3 – Friday, May 4, 2018

Sheraton Lisle – Chicago
3000 Warrenville Road
Lisle, Illinois 60532
630-505-1000

Reservation link: www.Sheraton.com/Lisle



COLLEGE OF
IMAGING ADMINISTRATORS
Sheraton Lisle – Chicago
Lisle, Illinois

c/o Greg Pilat
P.O. Box 3091
Oak Brook, IL 60522-3091



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Join the Assembly

Once again, we welcome you to join your professional colleagues to consider new issues and directions in diagnostic imaging administration. This year's annual assembly offers you a special opportunity to learn more about the vital issues facing radiology administrators and to network with your peers in this dynamic and rapidly evolving profession.

What is the CIA?

The College of Imaging Administrators is a nonprofit professional organization providing administrative, business, marketing, technical information and support to imaging managers, directors, administrators and others engaged in the practice of radiology and diagnostic imaging management. Formed in 1998, the CIA offers education, networking and mentorship opportunities aimed at solving the many challenges of managing today's hospital imaging center, private radiology practice, free-standing MRI center, specialty clinic and outpatient imaging center. CIA programs are supported through the contributions of its many generous individual and corporate sponsors.

Learning Objectives

The goal of the Spring Assembly is to bring together leaders in diagnostic imaging to educate and increase your understanding of the clinical and operational issues of new and emerging technologies.

Educational Credit

Application is being made to the ASRT for fourteen (14) Continuing Education Units (CEU). **Participants seeking educational credit will be required to sign an attendance roster at the completion of each session.** A certificate of attendance will be issued for each day attended via e-mail. Certificates will be sent to registrant no later than May 10, 2018.

Professional Opportunities

The CIA offers excellent networking opportunities for individuals aspiring toward careers in imaging management. Many CIA members are willing to establish informal mentoring assistance to interested individuals.